

# Jonathan D. Shaffer – Curriculum Vitae

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<b>Address</b>	7 Saville Street Cambridge, MA 02138	<b>Email</b>	jshaffer@bu.edu
<b>Phone</b>	+1 (503) 789 4677	<b>Twitter</b>	@jonshaffer
		<b>LinkedIn</b>	linkedin.com/in/jonshaffer

## Personal Profile

I am a Ph.D. student in sociology at Boston University. My interests exist at the intersection of global health, human rights, science and technology studies, and social movements. Specifically, I study how global health NGOs resist dominant field pressures and develop alternative strategies in advancing state-protected universal health care access, social change, and human rights. I am also interested in the social construction of global health knowledge and the political effects this knowledge has on global health policy-making.

## Education

- 2016-2020** Ph.D. Candidate in Sociology - Boston University  
Subfields: *Organizations, Global & Transnational Sociology, and Science, Technology, & Society*  
Methodological training:  
- Qualitative methods: extended case ethnography and in-depth interviewing  
- Quantitative methods: regression (OLS & MLE) and network analysis (block models & ERGM)
- 2005-2009** B.Sc. in Biomedical Engineering - Northwestern University  
Focus: Biomaterials and Biotechnology  
Global health minor

## Employment History

- Mar 2017 - Present** Boston Network for International Development  
*Executive Director*
- Leading the growth and expanded programming of BNID, a point of connection for groups and individuals in the Boston area who are concerned with issues of international development and global justice.
- Manage the day-to-day operations of the website and production of a weekly Boston-area international development newsletter with more than 6,000 subscribers
  - Support a five-person volunteer staff team
  - Guiding process of incorporating BNID as a 501c3 nonprofit organization with the IRS and the Commonwealth of Massachusetts
  - Leading the organization through a three-year strategic planning process and plans for expanded programming

**Oct 2011 -** Partners In Health

**Apr 2016** *Senior Strategist for Grassroots Organizing*

Situated grassroots community organizing as a strategic goal and programmatic area of work within Partners In Health.

- Grew PIH Engage, from a mere concept to more than 90 strong, volunteer-led teams with more than 4,000 active members, located on college campuses, professional communities, and networks of friends around the world
- Developed a business model that allowed the overall budget of PIH Engage to expand to nearly \$400k in expenses and that generated more than \$700k in annual grassroots campaign revenue
- Orchestrated the nonprofit merger between FACE AIDS (student-driven global health organization) and PIH Engage, successfully enabling the FACE AIDS chapters to integrate into the broader PIH campaigns
- Built relationships with a network of global health and social justice advocacy organizations and paved the way for new Partners In Health-led grassroots advocacy campaigns

**Jun 2009 -** GlobeMed

**Jul 2011** *Executive Director*

Successfully led GlobeMed through a period of rapid programmatic, institutional, and financial growth that cemented the organization as the premiere student-driven organization advancing a social movement for global health and social justice.

- Grew GlobeMed from 17 to 46 university-based chapters with more than 2,000 students involved nation-wide
- Expanded GlobeMed's network grassroots health partner organizations from 17 to 47, driving strategic expansion in East and West Africa, South and Central America, Southeast Asia and the United States
- Accompanied GlobeMed chapters in raising more than \$350,000 funding public health projects that advanced the mission of their grassroots health partners
- Raised more than \$500,000 from corporations, foundations and individuals to fund and expand GlobeMed's programs

**Apr 2016 -** Lancet Commission on Reframing NCDs and Injuries for the Poorest Billion

**Present** *Research Assistant*

Conducted research focused on the history of the social construction of the NCDI category within WHO and researched the current discourse and framing of NCDIs amongst global health professionals, policy makers, and activists using a mixed methods approach involving public opinion polling, online surveys, and semi-structured interviews. Publication in The Lancet forthcoming.

## Awards and Research Fellowships

- **2017 National Science Foundation Graduate Research Fellowship Program**

NSF GRFP: Three years of Funding

- **2017 BU Pardee Center Graduate Summer Research Fellowship**

Funding and research support for work on social and political constructions of noncommunicable diseases.

- **2017-2018 BU Sociology Graduate Student Seminar Lead**

Helped lead and plan our department's year-long invited seminar series with senior scholars from around the world.

## Academic Conference Presentations

- **The Evolving Structure of a Scientific Citation Network and its Political Effects**  
2017 National Conference for Physician-Scholars in the Social Sciences and Humanities  
April 30th, 2017 | Harvard Medical School
- **Opportunities for Research and Practice in the Social Movement for the Right to Health**  
*Accepted*, 2017 American Sociological Association Annual Meeting
- **The Evolving Structure of a Scientific Citation Network and its Political Effects**  
*Accepted*, 2017 American Sociological Association Annual Meeting
- **Historically Structured Structuring Structures: Bourdieu's Roots and Implications for Social Theory**  
*Accepted*, 2017 American Sociological Association Annual Meeting

## Teaching and Curricula

- **Tufts University, CH188: The Right to Health - Problems, Perspectives, and Progress**  
Envisioned, wrote course outline, developed reading list, and served as Assistant Instructor  
*Spring, 2016*  
*Spring, 2015*  

The seminar course aims to cultivate a serious discussion about some key problems that animate right to health discourse. We discuss progress (or lack thereof) in advancing the right to health globally, and gain insight from of a wide variety of experts, scholars, practitioners, policy makers, and patients in an effort to better enable students to be able to contribute to the future of the right to health movement. We then build a "right to health toolkit" that will enable students to analyze current policy, draft new policy proposals, and consider their role as citizen activists with a stake in the global health equity project.
- **Partners In Health**  
PIH Engage Global Health Curriculum  

Created an accessible entry point for community-based volunteer activists into the often highly academic history, theory, and practice of equity-oriented global health delivery. The curriculum was used by nearly 90 volunteer-led activist teams on a monthly basis across the United States.
- **Northwestern University, Student Engagement for Global Health Equity**  
*Spring, 2009*  

While global health volunteerism can be accomplished in ways that are sustainable, culturally sensitive, and positive for the recipient communities, this class concerned itself with the idea that too often students are thrust into situations where they are ill-prepared to make actual positive impact. Worse still, without proper training and preparation, volunteer efforts could unintentionally result in significant harm to vulnerable populations or health hazards for the volunteers themselves. Using models of existing, student-led organizations, the course explored issues of global health service, such as cultural competency, asset-based community development, medical ethics, and extending one's impact beyond their stay.

## Lectures and Other Public Presentations

- **Boston University, Boston, MA**  
Guest Lecture in Intro to Sociology  
*November, 2016,*
- **Tufts University, Medford, MA**  
Guest Lecture in Intro to Public Health  
*December, 2016, December, 2015, December, 2013*
- **Boston University, Boston, MA**  
Guest Lecture in Medical Sociology  
*October, 2016,*
- **George Washington University, Washington, DC**  
*How to think about the right to health movement*  
*November, 2015*

- **Global Engagement Summit, Evanston, IL**  
*Organizing for Health: People, Power, and Change*  
April, 2015
- **Northwestern University, Evanston, IL**  
*How to think about the right to health movement*  
May, 2015
- **Tufts University Fletcher School of Law and Diplomacy, Medford, MA**  
*How to think about the right to health movement*  
March, 2015
- **Massachusetts Institute of Technology, Cambridge, MA**  
*Building the Right to Health Movement*  
February, 2015
- **Tulane University Medical School, New Orleans, LA**  
*Building the Right to Health Movement*  
January, 2015
- **University of Illinois Urbana-Champaign, Urbana-Champaign, IL**  
*Organizing, Leadership, and Politics: Building a Social Movement for the Right to Health*  
September, 2013
- **Penn State Global Leadership Conference, State College, PA**  
*Organizing, Leadership, and Politics: Building a Social Movement for the Right to Health*  
April, 2013
- **Carleton College, Northfield, MN**  
*Organizing, Leadership, and Politics: Building a Social Movement for the Right to Health*  
February, 2013
- **GlobeMed Global Health Summit, Evanston, IL**  
*GlobeMed and the Movement for Global Health Equity*  
April, 2010

## Computing & Software Skills

- **R Statistical Software**  
*Multiple Regression, Maximum Likelihood Estimation, Network Analysis*
- **Social Network Analysis Software**  
*Pajek, UCINET, NETDRAW*
- **Miscellaneous**  
*LaTeX, Microsoft Office Suite*

## References

**Prof. Joseph Harris**  
Boston University  
Department of Sociology  
100 Cummings Mall  
Suite 260  
Boston, MA 02215  
josephh@bu.edu

**Dr. Paul Farmer**  
Harvard University  
Anthropology  
Harvard Medical School  
641 Huntington Ave  
Boston, MA 02115  
paul\_farmer@hms.harvard.edu

**Prof. Fernando Ona**  
Tufts University  
Department of Community Health  
Tufts School of Medicine  
136 Harrison Avenue  
Boston, MA 02111  
Fernando.Ona@tufts.edu