

Jonathan D. Shaffer – Curriculum Vitae

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Personal Profile

I am a Ph.D. student in sociology at Boston University. My interests exist at the intersection of global health, human rights, science and technology studies, and social movements. Specifically, I study how global health organizations resist dominant field pressures and develop alternative strategies to advance state-protected universal health care access, social change, and human rights. I am also interested in the social construction of global health science and the political effects this knowledge has on global health policy-making.

Education

- 2016-2020** Ph.D. Candidate in Sociology - Boston University
Subfields: *Organizations, Global & Transnational Sociology, and Science and Technology Studies*
Methodological training:
- Qualitative methods: extended case ethnography and in-depth interviewing
- Quantitative methods: regression (OLS & MLE) and network analysis (block models & ERGM)
- 2005-2009** B.Sc. in Biomedical Engineering - Northwestern University
Focus: Biomaterials and Biotechnology
Global Health Minor

Employment History

- Mar 2017 - Present** Boston Network for International Development
Executive Director
Leading the growth and expanded programming of BNID, a point of connection for groups and individuals in the Boston area who are concerned with issues of international development and global justice.
- Oct 2011 - Apr 2016** Partners In Health
Senior Strategist for Grassroots Organizing
Situated grassroots community organizing as a strategic goal and programmatic area of work within Partners In Health.
- Grew PIH Engage, from a mere concept to more than 90 strong, volunteer-led teams with more than 4,000 active members, located on college campuses, professional communities, and networks of friends around the world
 - Developed a business model that allowed the overall budget of PIH Engage to expand to nearly \$400k in expenses and that generated more than \$700k in annual grassroots campaign revenue
 - Orchestrated the nonprofit merger between FACE AIDS (student-driven global health organization) and PIH Engage, successfully enabling the FACE AIDS chapters to integrate into the broader PIH campaigns
 - Built relationships with a network of global health and social justice advocacy organizations and paved the way for new Partners In Health-led grassroots advocacy campaigns

Jun 2009 - GlobeMed
Jul 2011 *Executive Director*

Successfully led GlobeMed through a period of rapid programmatic, institutional, and financial growth that cemented the organization as the premiere student-driven organization advancing a social movement for global health and social justice.

- Grew GlobeMed from 17 to 46 university-based chapters with more than 2,000 students involved nation-wide
- Expanded GlobeMed's network grassroots health partner organizations from 17 to 47, driving strategic expansion in East and West Africa, South and Central America, Southeast Asia and the United States
- Accompanied GlobeMed chapters in raising more than \$350,000 funding public health projects that advanced the mission of their grassroots health partners
- Raised more than \$500,000 from corporations, foundations and individuals to fund and expand GlobeMed's programs

Apr 2016 - Lancet Commission on Reframing NCDs and Injuries for the Poorest Billion
Present *Research Assistant*

Conducted research focused on the history of the social construction of the NCDI category within WHO and researched the current discourse and framing of NCDIs amongst global health professionals, policy makers, and activists using a mixed methods approach involving public opinion polling, online surveys, and semi-structured interviews. Publication in The Lancet forthcoming.

Academic Publications

The De-socializing of Jim Kim?
Somatosphere

Shaffer, Jon. 2018. The De-socializing of Jim Kim?. Somatosphere. <http://somatosphere.net/2018/02/the-de-socializing-of-jim-kim.html> (accessed February 13, 2018).

Awards and Research Fellowships

- **2017 National Science Foundation Graduate Research Fellowship Program**
NSF GRFP: Prestigious fellowship with three years of full funding.
- **2017 BU Pardee Center Graduate Summer Research Fellowship**
Funding and research support for work on social and political constructions of noncommunicable diseases.
- **2017 Symposium on Global Health and the Social Sciences, Graduate Student Lead**
Hosted by the Pardee Center for the Study of the Longer Range Future
Helped plan content, logistics, and produce a conference report from the multidisciplinary conference on global health.
- **2017-2018 BU Sociology Graduate Student Seminar Lead**
Helped lead and plan our department's year-long invited seminar series with senior scholars from around the world.

Academic Conference Presentations

- **Global Health Delivery as a Field of Struggle: Noncommunicable Diseases and the Biopolitics of Exclusion**
2018 American Sociological Association Annual Meeting
- **A Crisis of Care: Noncommunicable Diseases and the Biopolitics of Exclusion**
European Workshops in International Development
June 6th, 2018 | University of Groningen, The Netherlands
- **A Crisis of Care: Noncommunicable Diseases and the Biopolitics of Exclusion**
British International Studies Association
June 13th, 2018 | Bath, United Kingdom
- **Global Health Delivery as a Field of Struggle: Noncommunicable Diseases and the Biopolitics of Exclusion**
Frederick S. Pardee School of Global Studies, Conference on Advancing Human Progress
February 24th, 2018 | Boston University, MA
- **The Evolving Structure of a Scientific Citation Network and its Political Effects**
2017 National Conference for Physician-Scholars in the Social Sciences and Humanities
April 30th, 2017 | Harvard Medical School
- **Opportunities for Research and Practice in the Social Movement for the Right to Health**
2017 American Sociological Association Annual Meeting
- **The Evolving Structure of a Scientific Citation Network and its Political Effects**
2017 American Sociological Association Annual Meeting
- **Historically Structured Structuring Structures: Bourdieu's Roots and Implications for Social Theory**
2017 American Sociological Association Annual Meeting

Teaching and Curricula

- **Harvard University School of Public Health, DrPH 222: Paradigms of Social Theory**

Teaching Fellow *Spring, 2018*

This course is designed as a required core seminar for DrPH students on social theory, complementing required coursework in economic theory and analysis. Drawing on literature from psychology, sociology, and anthropology, the course presents a range of social scientific frameworks and lenses through which public health issues are filtered. We will have two primary objectives. First, we will investigate the question of agency within the social world, a problem that is central to all social sciences and to the distinctions between them. Secondly, we will explore the relationship between power and knowledge, a problem of all sciences, and of public health, for which a critical social scientific perspective is often crucial. The class itself is divided into three sections. The first section introduces different ways that psychologists, sociologists, and anthropologists approach questions of human nature, culture, and society. The second section takes up a range of topics on knowledge and power, from identity, gender, and community to how medical expertise is made and global health programs are shaped. In the final section, we turn to case studies, and read work from our core disciplines in order to bring these different ways of thinking to bear on a public health problem. Ultimately, the course asks what public health can learn from social science, and how social science can best engage with public health.

- **Harvard University, SW25: Case Studies in Global Health: Biosocial Perspectives**

Teaching Fellow *Fall, 2017*

This interdisciplinary course is designed to introduce students to the field of global health. One among a number of courses discussing global health, it aims to frame global health's collection of problems and actions with a particular biosocial perspective. It first develops a toolkit of analytical approaches and then uses them to examine historical and contemporary global health initiatives with careful attention to a critical sociology of knowledge. The teaching team, made up of four practitioner-anthropologists, draws on experiences working in Asia, Africa, Eastern Europe, and the Americas, as well as an interdisciplinary body of literature, to investigate what the field of global health may include, how global health problems are defined and constructed, and how global health interventions play out in expected and unexpected ways. Co-taught by Dr. Paul Farmer, Dr. Arthur Kleinman, Dr. Salmaan Keshavjee, and Dr. Anne Becker.

- **Tufts University, CH188: The Right to Health - Problems, Perspectives, and Progress**

Envisioned, wrote course outline, developed reading list, and served as Assistant Instructor
Spring, 2016

Spring, 2015

The seminar course aims to cultivate a serious discussion about some key problems that animate right to health discourse. We discuss progress (or lack thereof) in advancing the right to health globally, and gain insight from a wide variety of experts, scholars, practitioners, policy makers, and patients in an effort to better enable students to be able to contribute to the future of the right to health movement. We then build a "right to health toolkit" that will enable students to analyze current policy, draft new policy proposals, and consider their role as citizen activists with a stake in the global health equity project.

- **Partners In Health**

PIH Engage Global Health Curriculum

Created an accessible entry point for community-based volunteer activists into the often highly academic history, theory, and practice of equity-oriented global health delivery. The curriculum was used by nearly 90 volunteer-led activist teams on a monthly basis across the United States.

- **Northwestern University, Student Engagement for Global Health Equity**

Spring, 2009

While global health volunteerism can be accomplished in ways that are sustainable, culturally sensitive, and positive for the recipient communities, this class concerned itself with the idea that too often students are thrust into situations where they are ill-prepared to make actual positive impact. Worse still, without proper training and preparation, volunteer efforts could unintentionally result in significant harm to vulnerable populations or health hazards for the volunteers themselves. Using models of existing, student-led organizations, the course explored issues of global health service, such as cultural competency, asset-based community development, medical ethics, and extending one's impact beyond their stay.

Invited Talks and Presentations

- **Dartmouth College, Hanover, NH**

*Vocation and Practice in Global Health:
The Challenge of Discipline and Criticality*
October, 2017

- **Boston University, Boston, MA**

Guest Lecture in Medical Sociology
September, 2017

- **Boston University, Boston, MA**

Guest Lecture in Intro to Sociology
November, 2016

- **Boston University, Boston, MA**

Guest Lecture in Medical Sociology
October, 2016

- **Tufts University, Medford, MA**

Guest Lecture in Intro to Public Health
December, 2016, December, 2015, December, 2013

- **George Washington University, Washington, DC**

How to think about the right to health movement
November, 2015

- **Global Engagement Summit, Evanston, IL**
Organizing for Health: People, Power, and Change
April, 2015
- **Northwestern University, Evanston, IL**
How to think about the right to health movement
May, 2015
- **Tufts University Fletcher School of Law and Diplomacy, Medford, MA**
How to think about the right to health movement
March, 2015
- **Massachusetts Institute of Technology, Cambridge, MA**
Building the Right to Health Movement
February, 2015
- **Tulane University Medical School, New Orleans, LA**
Building the Right to Health Movement
January, 2015
- **University of Illinois Urbana-Champaign, Urbana-Champaign, IL**
Organizing, Leadership, and Politics: Building a Social Movement for the Right to Health
September, 2013
- **Penn State Global Leadership Conference, State College, PA**
Organizing, Leadership, and Politics: Building a Social Movement for the Right to Health
April, 2013
- **Carleton College, Northfield, MN**
Organizing, Leadership, and Politics: Building a Social Movement for the Right to Health
February, 2013
- **GlobeMed Global Health Summit, Evanston, IL**
GlobeMed and the Movement for Global Health Equity
April, 2010

Computing & Software Skills

- **Statistical and Technical Software**
Multiple Regression, Maximum Likelihood Estimation, Network Analysis, Pajek, UCINET, NET-DRAW, LaTeX, Microsoft Office Suite

References

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